

# Cinderella Corner

## Australian-Produced Antarctica Cinderellas – Part I Introduction

Welcome to the July edition of *Cinderella Corner*. This issue explores some of the many vibrant Antarctica Cinderellas, produced in Australia, over the years. Along with next month's follow-up piece, this *Cinderella Corner* recognises the *Antarctica Stamp and Postcard Exhibition*, which will be held in Hobart, Tasmania, from 24 to 28 August. The labels collectively explored in this article serve as a snapshot of the Australian-issued Antarctica Cinderellas that exist, and they cover those produced by artist and philatelic dealer Jack Koch. Next month's *Cinderella Corner* will continue the narrative, unpacking labels produced by philatelic dealer Ray Simpson, and the well-known Cinderella Goliath Bill Hornadge. As usual, I welcome feedback and comments.

### Jack Koch

Austrian-born artist and philatelic dealer Jacques Koch-Orthoff, known widely as Jack Koch, was an expressionist painter who displayed a fondness for Australian landscapes. Born in 1933, he arrived in Australia in 1955 and, in pursuit of several philatelic endeavours, established Bay Stamps in Glenelg, South Australia. With broad ventures in aerophilately including a longstanding interest in rocket covers, Jack branched into polar and Antarctica philately around 1967 and, over a period extending more than a decade, he created a number of Cinderellas and covers, many limited in numbers.



Figure 1

### 1967 Antarctic Expedition

One of the earliest known Antarctica labels produced by Koch is illustrated in Figure 1. The small rectangular label, measuring 60mm x 10mm, is coloured deep yellow and red and features the text: *Antarctic Expedition*. It is affixed to the front of a Mawson AAT cover postmarked 16 February 1967.

The cover also features a pictorial handstamp, with its penguin motif featured in another one of Koch's early Antarctica labels.

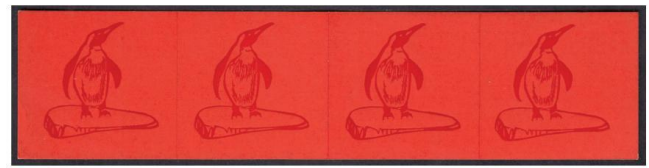


Figure 2

### Early Penguin Types

In the late 1960s, Jack Koch issued a label featuring a penguin on a floating ice sheath. Several colours were issued, in strips of 4, including the two-toned red type illustrated in Figure 2, and the green and burgundy type, illustrated on a cover in Figure 3. Each imperforate label measures 42mm x 41mm. The cover in Figure 3 is post-marked 8 December 1969 at the Australian National Antarctic Research Expedition (ANARE), and was carried aboard the 1969 Antarctica Expedition Supply Vessel.

### Limited Edition Sheetlets

In 1977 and 1978, Jack Koch released several cinderella minisheets in perforated and imperforated blocks of four. Details of these types are summarised in the Table 1.

**Table 1. Details of the Seven Main Types of Jack Koch 1977 and 1978 Antarctic Minisheets**

Text presented on sheetlet	Year of release	Colours	Quantities produced	Other details
DICK SMITH ANT-ARCTIC EXPEDITION 16-17/11/77	1977	Light and dark green	200 perforated 200 imperforated	'Admiralty Mountains' overprinted on each label
FIRST CHARTER FLIGHT FROM ADELAIDE 23/11/77	1977	Light blue and dark blue	250 perforated 250 imperforated	
DICK SMITH ANT-ARCTIC EXPEDITION 6 FEB '78	1978	Light and dark green	180 perforated 180 imperforated	'Admiralty Mountains' overprinted on each label
SUMMERLAND FLIGHT FROM ANTARCTIC 11 FEB '1978	1978	Pale yellow and green	157 perforated 157 imperforated	-
SUMMERLAND FLIGHT FROM ANTARCTIC 11 FEB '78	1978	Red and green	60 sheets (perforated and imperforated)	A large margin sheet of the imperforated type also exists
DICK SMITH ANT-ARCTIC EXPEDITION 13 Feb '78	1978	Pale yellow and green	106 perforated 187 imperforated	A joined imperforate pair of this sheetlet and a variety of the DICK SMITH ANTARCTIC EXPEDITION 11 FEB '78 exists
WANDANA ANT-ARCTIC EXPEDITION 20 FEB '78	1978	Red and green	144 perforated 155 imperforated	'Admiralty Mountains' overprinted on each label

Examples of the seven sheetlet types outlined in Table 1 are illustrated across Figures 4 to 10. All the perforated minisheets are perforated 11. Each minisheet also measures approximately 65mm x 113mm, except for:



Top : Figure 3  
Figures 4 & 5

- *SUMMERLAND FLIGHT FROM ANTARCTIC 11 FEB '78* (pale yellow and green), which measures approximately 65mm x 97mm.
- *DICK SMITH ANTARCTIC EXPEDITION 13 FEB '78*, which measures approximately 65mm x 113mm.
- *WANDANA ANTARCTIC EXPEDITION 20 FEB '79* (imperforate variety), which also measures approximately 55mm x 113mm.

An example of the 'wide margins variety' of the *SUMMERLAND FLIGHT FROM ANTARCTIC 11 FEB '78* minisheet, in red and green, is illustrated in Figure 11. This sheetlet of cinderellas measures approximately 94mm x 141mm. An example of the joined sheetlet, as mentioned in Table 1, is illustrated in Figure 12. It measures approximately 187mm x 140mm. Of interest, this sheet features the reverse text of the bottom left-hand side: *DICK SMITH ANTARCTIC EXPEDITION 13 FEB '78*; it also features the reverse text on the bottom right-hand side: *SUMMERLAND FLIGHT ANTARCTIC 11 FEB '78*.

Upon their initial releases in 1977 and 1978, the shee-

tlets were sold for \$2.00 each, with a few signed at a premium \$2.50 charge. The featured 'Admiralty Mountains' overprints on several of the sheets references the large group of high mountains located in northeastern Victoria Land, Antarctica.

### 1978 And 1979 Labels On Covers

A number of smaller Antarctica sheetlets of four labels were also produced by Jack Koch from 1978 to 1979. Details of these label types are summarised in Table 2:

**Table 2. Details of the Nine Main Types of Jack Koch Smaller 1978 and 1979 Antarctic Minisheets**

Text presented on sheetlet	Colours	Overprints	Quantities produced
ANTARCTIC FLIGHT	Brown and bone; light green and blue	KU-RING-GAI DISTRICT / ROTARY CLUBS / ANTARCTIC FLIGHT 9 NOV. 1978	Brown and bone: 125 Light green and blue: 120
ANTARCTIC FLIGHT	Brown and bone; light green and blue	WANDANA TRAVEL PTY. LTD. / ANTARCTIC FLIGHT 3 DEC. 1978	Brown and bone: 95 Light and green blue: 100
ANTARCTIC FLIGHT	Brown and bone; light green and blue	BUSH PILOTS OF AUSTRALIA / ANTARCTIC FLIGHT 5 NOV. 1978	Brown and blue: 125 Light green and blue: 110
ANTARCTIC FLIGHT	Brown and bone; light green and blue	LEGACY CLUBS OF AUSTRALIA / ANTARCTIC FLIGHT 23 NOV. 1978	Brown and bone: 110 Light green and blue: 122
ANTARCTIC FLIGHT	Green; red	Garraty & Ford Antarctic Expedition Flight / W.A. 150th Year Celebration, 5th Feb. 1979	225 sheets collectively
ANTARCTIC FLIGHT	Issued in green colour, only	SUMMERLAND TRAVEL ADELAIDE / Antarctic Expedition Flight 13th Feb. 1979	200 sheets
ANTARCTIC FLIGHT	Red and pink; brown and bone	QANTAS NEWS ADELAIDE	245 sheets collectively
FIRST FLIGHT IN ANTARCTICA / Lockheed Vega / 16th NOVEMBER 1928 / Sir Hubert WILKINS	Brown and bone; light green and blue	-	Brown and bone: 197 Light green and blue: 195
FOUNDATION 41 / ANTARCTIC EXPEDITION FLIGHT	Brown and bone; light green and blue	-	Brown and bone: 215 Light green and blue: 200

All overprints on the labels outlined in Table 2 are inked in red, except for the *Garraty & For Antarctic Expedition*, and *SUMMERLAND TRAVEL AUSTRALIA* ones, which are inked in black. Each minisheet measures approximately 50mm x 80mm, and some were overprinted with *PROOF* or *SPECIMEN*. The sheetlets were initially sold for \$1, \$1.50, or \$2 each.

It is also noted that the *Garraty & Antarctic Expedition* overprint featured on two differently-designed min-

# Cinderella Corner



Top : Figures 6 & 7  
 Middle : Figures 9 & 8  
 Bottom : Figures 10 & 11

Top : Figures 12 & 13  
 Middle : Figures 14 & 15  
 Left : Figure 15

ishes: the red and pink 'Penguins' type, and the brown and bone 'Two Dogs and Charter Plane' minisheet.

Of further note, several the sheetlets involving the design of a single penguin and charter plane in flight, and these were issued sans overprints, with an example illustrated in Figures 13. These were available in four colours. Some of these labels were also perforated 11, with examples of the QANTAS NEWS ADELAIDE type (imperforate

and perforated) illustrated in Figure 14 and Figure 15, respectively. Examples across all the nine types outlined in Table 2 were also affixed to the front of limited printed flight covers. The Jack Koch silk cover illustrated in Figure 16 is one of 220 produced and, at its 1978 release, was sold for \$3.50.

### Local Stamps

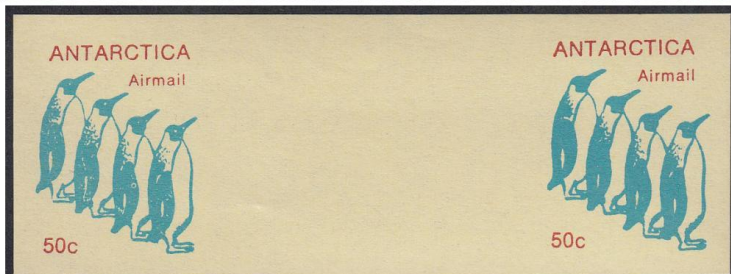
Jack Koch produced a 50c local stamp some time in 1977, with many affixed to covers carried by QANTAS charter planes from November 1977. Measuring approximately 33mm x 33mm, the label features four identically sized penguins and the text: ANTARCTICA Airmail / 50c

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Above : Figures 16 & 17

Left Top to bottom : Figures 18, 19, 20 & 21



illustrated across Figure 18 to 21.

Details of the four sheets of these different-coloured labels, with decorative red borders, are summarised in Table 3.

**Table 3. Details of the Penguin Local Stamps (Sheets)**

Type	Quantities	Other Details
Perforate sheet of 9 labels	43 sets produced	Contains 8 x 50c penguin labels and one QANTAS Charter Flights To ANTARCTICA label
Imperforate sheet of 9 labels	21 sets produced	Contains 8 x 50c penguin labels and one QANTAS Charter Flights To ANTARCTICA label
Imperforate sheet of 8 labels	10 sets produced	Contains 8 x 50c penguin labels

The sheets were successful upon release, and all were reported to have quickly sold out. An example of each of the three types outlined in Table 3 are illustrated in Figure 22 (perforated), Figure 23 (imperforated), and Figure 24 (imperforated and without QANTAS label).

It was reported, by Jack Koch, that all dies used to create his late 1970s Antarctic cinderella minisheets were destroyed in 1980.

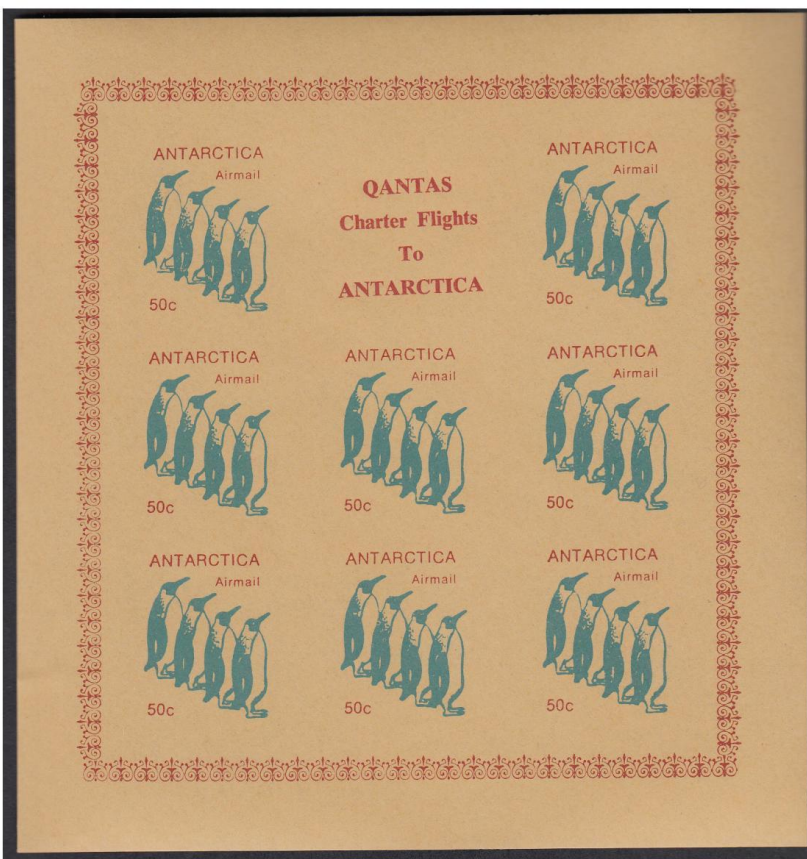
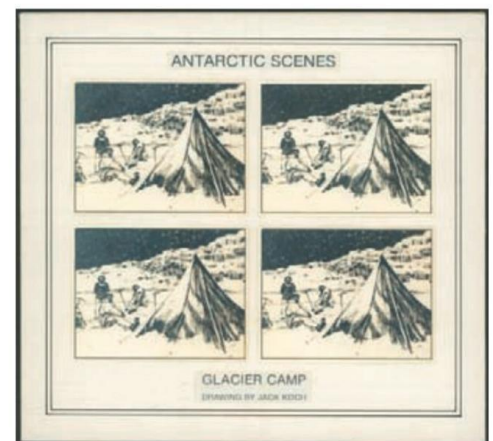
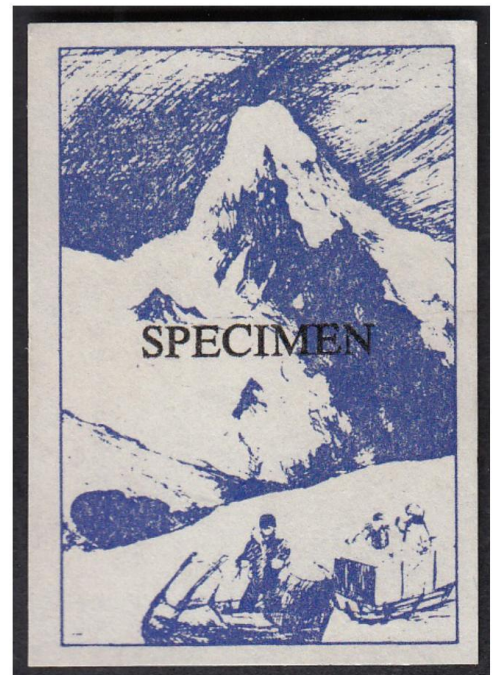
## Antarctic Scenes

In the early 1980s, Jack Koch produced several labels from his original drawings of Antarctica scenes. These were produced in imperforate minisheets of four labels in three different colours: blue, red, and brown. Each sheet measures approximately 126mm x 105mm and features the heading *ANTARCTIC SCENES* at the top, a description of the scenes at the base, and a *DRAWING BY JACK KOCH* disclaimer. An example of one of the brown minisheets is illustrated in Figure 25. Some of the labels were also overprinted with *SPECIMEN*, in black, and an

An example of the label affixed to a 23 February 1981 postmarked cover is illustrated in Figure 17.

The Cinderellas were sold in imperforate pairs or in sheets of eight or nine labels. Four colours were issued: blue, brown, bone, and yellow, all with red text. Examples of each colour type, as issued imperforate pairs, are

# Cinderella Corner



Above : Figures 26 & 28  
 Left Top to bottom : Figures 22 & 23

example is illustrated in Figure 26. The labels were also applied to some limited produced covers, with an example of a 15 November 1984 cancelled Mawson cover illustrated in Figure 27. An example of the artwork and mock-up for one of the minisheets is illustrated in Figure 28. I extend my thanks to Mr. Gary Watson for allowing me to reproduce this latter image.

These labels are some of Jack Koch's final Antarctica cinderellas before he returned to Austria and died there, suddenly, in August 1999.

# Vito Milana



Above : Figures 24 & 25 Below : Figure 27

## Conclusion

Australian-produced Cinderellas that explore some of the wonders of the Antarctic, including early flights over some of its vast landscapes, are few, yet those that exist capture some of the remarkable feats by early pioneers who navigated the territory. Jack Koch's devotion to creating bright and informative Cinderella labels celebrating various Australian Antarctic endeavours is vast, and others do exist. I extend

my thanks to the following individuals (in no particular order) for offering me information in helping to craft this article: Dr. Eric Frazer, Tony Shields, Gary Watson, Martin Walker, John Walker, Steve Hamilton, David Figg, and John Youle.

Next month's *Cinderella Corner* will explore Australian-produced Antarctic Cinderellas issued by Philatelic Dealers Ray Price and Bill Hornadge. Next month will also mark my final *Cinderella Corner*, following nearly 7 years of pieces I hope readers have enjoyed.

