

# Cinderella Corner

## Kangaroo Island's Lighthouses – Part II

Welcome to the June edition of Cinderella Corner. This piece directly continues from last month's May edition, which began to explore the design and production landscape associated with Kangaroo Island's 1990 miniature sheet of cinderella labels. As such, it is best read in conjunction with last month's piece.

### Finalising The Process

A few months into 1990, both the Advance Kingscote Association (AKA) and Mad on Stamps decided to source different companies to complete the different stages associated with the miniature sheets, rather than collectively with Scancolor, and thereby further saving on some costs. These included:

- Entecott Polygraph in Melbourne (colour processing)
- Ashley Art Studios in Sydney (layout)
- Koala Instant Printing (printing the green backing sheets)
- CPE Australia/Leigh-Mardon of Scoresby (printing)

It was also decided that the \$ (and decimal point)



Figure 9

symbol would be omitted from the labels and replaced with the number 100 on each cinderella, thereby preventing any future concerns that Australia Post may raise, despite their provided assurance on using currency symbols.

After some unexpected and last-minute concerns involving Leigh-Mardon, who were only prepared to print the sheets if they were involved in the colour processing, it was decided to print the sheets for both the AKA and Mad on Stamps' Don River sheets elsewhere, in Christchurch, New Zealand, by a government printer, Wyatt & Wilson. The following (and final) details were offered by Wyatt & Wilson before an initial 2,000 miniature sheets were dispatched to the AKA, followed by the remaining 8,000:

- Gloss paper was used, as it was suggested as better than matte paper for the miniature sheets
  - A thicker paper of 115gsm was suggested to the AKA
  - A sample sheet offered to the AKA was line perforated, whereas the final was to be perforated
- The invoice sent by Wyatt &



Figure 10

# Vito Milana



Figure 11

Wilson dated 30 July 1990 contained the following information:

- Perforated 30 x 50; Stamp size 30 x 50; Sheet size 90 x 120
- 115gsm 1 sided cast coated gummed paper
- 20,000 sheets in total – 10,000 Kangaroo Island AND 10,000 Don River Railway miniature sheets. Printing = \$3,892; Sales tax = \$613; Custom Duty \$460 = \$4,965 50% after proof and rest 30 days later.

## First Day Covers

With some savings in overall costs, it was decided to print, in addition to the miniature sheets, First Day Covers, and several companies were contacted to print between 300 and 500 envelopes on white, gummed, heavy bond paper with 110mm x 220mm dimensions.

## Release Of The Miniature Sheets

The miniature sheets, along with limited produced First

Figure 12

Day covers, were released in October 1990 and a feature article in *The Islander: Kangaroo Island's Own Newspaper* (November 8, 1990) celebrates their production. They were also advertised in a few philatelic journals and magazines, including *Stamp News Australasia* (following correspondence with Bill Hornadge) and *Linn's Stamp News*. The costs of the labels were advertised as follows:

*Standard Miniature Sheet* \$4.00

*Cancelled to Order* \$4.00

*First Day Cover* \$5.00

*'Specimen' Overprint* \$4.00

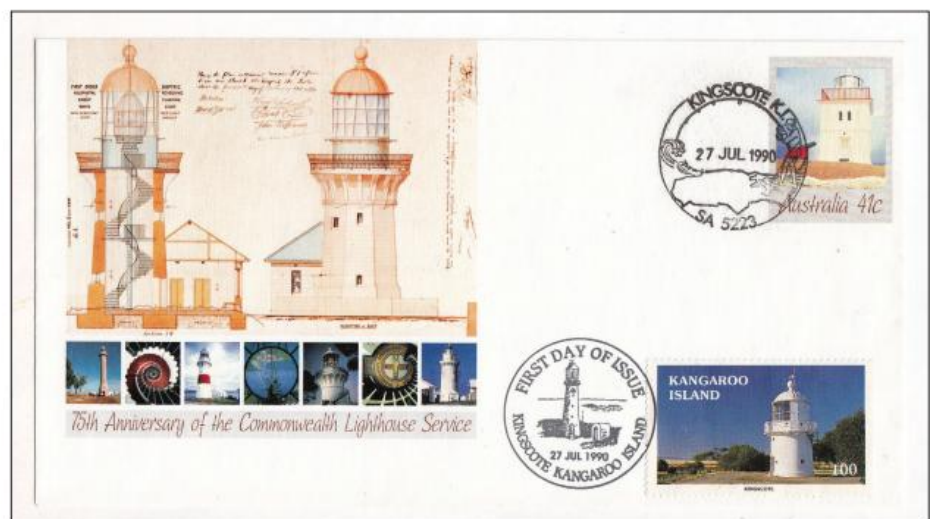
*Imperforated Miniature Sheet* \$4.00

An example of a standard miniature sheet is presented in Figure 9, an example of an imperforate miniature sheet is illustrated in Figure

10, and an example of a Specimen overprint sheet is presented in Figure 11. It was also noted on the order form that Specimen and Imperforate varieties were limited and would be substituted for standard miniature sheets once the supply was exhausted.

In addition to the above products, an Australia Post Lighthouse PSE cover with one Kangaroo Island Lighthouse stamp (cancelled 27 July 1990) was also available for \$4.00. An example of this cover is illustrated in Figure 12.

All items could be purchased from the AKA as well as some philatelic dealer and traders nation-



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wide, including Stewart's Stamp Shop in Adelaide. With the latter, discounts were applied to larger orders, including \$3.00 per sheet for orders of 10 or more, and \$2.50 per sheet for orders of 100 or more.

## Lighthouses: Backing Card

Each miniature sheet featured a backing card with green text, as illustrated in Figure 13. This briefly outlined some information about Kangaroo Island, along with some further information about the four photographed lighthouses (which were captured by AKA President Howard Houck). A snapshot of the four lighthouses that feature in the cinderella sheet is as follows:

## KANGAROO ISLAND

### South Australia

The continent's third largest island is but a short hop south of Adelaide. Yet until the 1950s it was isolated and nearly forgotten by the mainland. Even today it has only 4000 inhabitants. This living museum of much unique flora and fauna is also home to the state's largest national park. Kingscote, the island's "capital," became the first official settlement in South Australia on July 27, 1836.

**KI's LIGHTHOUSES** symbolize the austere early days and bear witness to the dangers of a rugged coastline that saw 23 major shipwrecks between 1847 and 1935.

1	2
3	4

1. **Cape du Couedic** (1909), in the remote southwest, received all its supplies by small boats until a road was finally built in 1940.
2. **Cape Borda** (1858), in the far west, was designed by the famous Trinity House of London and is the state's only square lighthouse.
3. **Cape Willoughby** (1852), on the Dudley Peninsula, is the oldest lighthouse and offers the most spectacular views.
4. **Kingscote's** lighthouse, overlooking Nepean Bay, is a hybrid. Its light assembly was installed a century ago in Spencer Gulf, moved to Cape Willoughby in 1923, then "retired" to the Kingscote Museum in 1976.

Photography copyright Howard R. Houck

(Souvenir sheet only. Not for official postage.)

Produced by the  
Advance Kingscote Association  
P.O. Box 268, Kingscote, 5223

Figure 13

*The Cape du Couedic lighthouse is in the remote southwest of the island, and was in operation from 1906 until 1940.*

*Cape Borda lighthouse was built in 1858 and is in the far west. It is the state's only square lighthouse.*

*Cape Willoughby is the oldest lighthouse on Kangaroo Island, built in 1852, and is located on the Dudley Peninsula.*

*The Kingscote lighthouse overlooks Nepean Bay. It was retired to the Kingscote Museum in 1976.*

While the miniature sheet reads **Souvenir Sheet No 1**, a second souvenir sheet was never produced.

## Conclusions

Howard Houck, then president of the AKA, mentions in a March 1997 article for *Australasian Stamps*, that the miniature sheets were still available for purchase from Kingscote, some 9 years following its release, at the same \$4.00 price. The labels continue to surface, with the limited release of SPECIMEN and IMPERFORATED examples much scarcer and desirable, at various prices. With the iconic kangaroos in hop on the front of each sheet, aligned with the majesty of the four lighthouses in the centre, the Kangaroo Island miniature sheet is a must for any cinderella collector.

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